



September 23, 2018, Boys and Girls Club of Fredericton will give all Fredericton and Surrounding Area residents an opportunity to have the adventure of a life, and help Clubs give all kids a life of adventure.

It's not a run. It's not a walk. It's something different. The Boys and Girls Club Fundraising Event is something that embraces the very essence of being a kid, and is engrained in every youth.

An adventure race, an event that embraces the childhood roots inside all of us.

<p>Presenting Sponsor \$2000 +</p>	<ul style="list-style-type: none"> • Named Presenting Sponsor on all appropriate print materials – T-Shirts, etc. • Customized Checkpoint Challenge (activities and clues) to align your brand's objectives • Free entry of two teams of four • One-on-one consumer engagement experience • Logo on signage at event • Logo on Race for Kids website, collateral materials & on Participant T-Shirts • Name on FBGC website and social media as featured sponsor (before, during and after event) • Recognition by emcee at event • Opportunity to bring own signage/branded materials • Opportunity to be involved in Event Kick-Off and/or Awards Ceremony • Logo on Participant T-Shirts
<p>Major Sponsor \$1,000 + (4 available)</p>	<ul style="list-style-type: none"> • Customized Checkpoint Challenge (activities and clues) to align your brand's objectives • Free entry of two teams of four • One-on-one consumer engagement experience • Logo on signage at event • Logo on Race for Kids website, collateral materials & on Participant T-Shirts • Name on FBGC website and social media as featured sponsor (before, during and after event) • Recognition by emcee at event • Opportunity to bring own signage/branded materials • Opportunity to be involved in Event Kick-Off and/or Awards Ceremony • Logo on Participant T-Shirts
<p>Media Sponsor \$2,000 (In-Kind) (Choice of Print, Radio, TV) (1-3 positions available)</p>	<ul style="list-style-type: none"> • Logo on advertising • Customized Checkpoint Challenge (activities and clues) to align your brand's objectives • Free entry of two teams of four • One-on-one consumer engagement experience • Donor Recognition • Logo on Race for Kids website, collateral materials & on Participant T-Shirts • Name on FBGC website and social media (before, during and after event) • Recognition by emcee at event • Opportunity to bring own signage/branded materials • Opportunity to be involved in Event Kick-Off and/or Awards Ceremony • Logo on Participant T-Shirts
<p>Host Sponsor \$2000 (Could be In-kind)</p>	<ul style="list-style-type: none"> • Customized Checkpoint Challenge (activities and clues) to align your brand's objectives • Donor Recognition • Logo on Race for Kids website & on Participant T-Shirts • Name on FBGC website and social media (before, during and after event) • Recognition by emcee at event • Opportunity to bring own signage/branded materials
<p>Checkpoint Sponsor \$500 (8-10 Positions Available)</p>	<ul style="list-style-type: none"> • Customized Checkpoint Challenges (activities and clues) to align your brand's objectives • Free entry of one team of four • One-on-one consumer engagement experience • Donor Recognition • Logo on Race for Kids website & on Participant T-Shirts • Name on FBGC website and social media (before, during and after event) • Recognition by emcee at event • Opportunity to bring own signage/branded materials
<p>After-Party Sponsor \$500-\$1,000 (In-Kind) (1-3 Positions Available)</p>	<ul style="list-style-type: none"> • Donor Recognition at Pre & Post Race Snack Area • Free entry of one team of four • Logo on Race for Kids website & on Participant T-Shirts • Name on FBGC website and social media (before, during and after event) • Recognition by emcee at event • Opportunity to bring own signage/branded materials
<p>T-Shirt Sponsor \$500-750</p>	<ul style="list-style-type: none"> • Free entry of one team of four • Logo on Race for Kids website & on Participant T-Shirts • Name on FBGC website and social media (before, during and after event) • Recognition by emcee at event
<p>General Event Sponsor \$360 or more</p>	<ul style="list-style-type: none"> • Free entry of one team of four • Logo on Race for Kids website & on Participant T-Shirts • Name on FBGC website and social media (before, during and after event) • Recognition by emcee at event

Thank you for your decision to become involved in Race for Kids 2018! We look forward to putting on an awe-inspiring, successful event and would not be able to do it without contributions like yours.

2018 SPONSORSHIP ENROLLMENT FORM			
Individual/Company Name:		Contact Person:	
Email:		Phone #:	
Mailing Address:		City/Prov:	Postal Code:
Please select one	Sponsorship Levels		
<input type="checkbox"/>	Presenting Sponsor	\$2,000 +	
<input type="checkbox"/>	Major Sponsor	\$1,000 +	
<input type="checkbox"/>	Media Sponsor	\$2,000	
<input type="checkbox"/>	Host Sponsor	\$2,000	
<input type="checkbox"/>	Checkpoint Sponsor	\$500	
<input type="checkbox"/>	After-Party Sponsor	\$500 - \$1,000	
<input type="checkbox"/>	T-Shirt Sponsor	\$500 - \$750	
<input type="checkbox"/>	General Event Sponsor	\$360 +	
Additional Information/Tailored Sponsorship:			
OFFICE USE ONLY		Payment Details	
Cash Amount: \$	Rec'd (M/D/Y):	In-Kind <input type="checkbox"/>	

By signing/digitally signing below I agree to provide the Boys and Girls of Fredericton with the sponsorship investment stated above in exchange for the corresponding sponsorship rights listed under *2018 Race for Kids*.
 This contract shall be valid from time of signing thru September 23, 2018.

 Sponsor / Contact Person

 Boys and Girls Club Staff

Date:

Date:

www.fbgc.ca T: 506.472.5112 F: 506.472.8947
 Mailing Address: 499 Canterbury Dr. | Fredericton, NB | E3B 4M4

For More information on the Race for Kids please go to www.fbgc.ca
To discuss in-kind or prize donation opportunities please contact Amanda Yates at (506) 472-5112 or fbgc@fbgc.ca

